

e-Learning for Youth on Entrepreneurship

Programme Concept

United Nations Development Programme (UNDP) in partnership with National Youth Services Council (NYSC) and Cisco Networking Academy has planned to conduct an e-learning programme to build on national priorities placed on strengthening the knowledge on Information and Communication Technology (ICT) skills among youth. We promote e-learning as it is a very productive and a convenient way of learning. The programme will aim to prepare youth to build their skills on Entrepreneurship using in-demand ICT opportunities. It will reach out to all corners of the island to empower youth to become entrepreneurs so as to be independent and relevant to the needs of the 21st Century. This will be a career guidance and a learning opportunity to the university students who will be seeking occupational opportunities in near future.

Cisco Networking Academy is an IT skills and career building development program for learning institutions and individuals worldwide. The **Cisco Entrepreneurship course** aims to develop an entrepreneurial way of thinking to improve their job opportunities and career advancements.

UNDP believes that this programme will inspire young people to become entrepreneurs, thereby give them several advantages in the marketplace and involve them to be a part of the economic development of the country. Even if they decide to pursue another path, the skills learnt through this programme will provide them with an additional edge over others and make them valued potential employees.

Objectives of the programme

- Develop entrepreneurial skills of youth that can be used along with their IT skills and knowledge
- Focuses on teaching business skills, industry focus, technical expertise, attitudes, and behaviors to help them succeed in the 21st century workplace
- Expose students to entrepreneurship opportunities in networking and broadband scenarios
- Start a business that applies networking and technology skills/ or any other skills to the needs in a certain local community or connects to a global need
- Involve youth within the 2030 Agenda for Sustainable Development.

Island wide programme Scope

The e-Learning program targets to engage 1000+ youth island wide in total. The programme will run as one and half hour sessions, each session engaging 25-40 participants. 400 Cisco Networking Academy enrollments to continue the Entrepreneurship course online will be given as a scholarship to the students who perform the best after a quick assessment at the end of the session.

Participation requirement

Youth who are interested in IT/ Entrepreneurship/ Business studies, with a basic understanding of English language can register.

University programme

This programme is carried out in parallel with the National Youth Software Competition in the three universities as a carrier guidance and a learning opportunity to the university students.

About the course

Duration: 15 hours

Course Summary

The **Entrepreneurship** course uses interactive, online case studies to show how to apply technology skills to start a business or advance your career.

- Increase your self-confidence and personal motivation.
- Learn how to capture the customer's needs and design for them.
- Improve leadership skills and financial literacy.
- Learn about starting different kinds of businesses from an Internet café to a consulting service and more.
- Connect with the global Cisco Networking Academy community.

About Self-Paced Courses

Cisco Networking Academy self-paced courses are designed to take at your own pace, at any point in your career journey. They may be available as an instructor-led course at some academies. Cisco Networking Academy is an IT skills and career building development program for learning institutions and individuals worldwide. Who has helped more than 6 million people prepare for the IT workforce since 1997.